



# STOP PAYING FOR DATABASE WASTE

*"The Percona team supported our move from MySQL Enterprise to Percona Server for MySQL, saving us a huge amount (\$3.2M)."*

- Lawrence Mandras, CTO at Protectall

Database waste isn't obvious. It accumulates quietly across day-to-day operations

Percona helps teams run open source databases in production with open software and expert services—so you can keep costs predictable and performance high.

## License Cost

**\$0** in database licensing (open source distributions)

- Eliminate license and subscription fees with open source and source-available software
- Avoid "license math" and feature gating that increases cost as you scale
- Keep freedom to run on-prem, cloud, or hybrid without vendor lock-in

## Infrastructure Waste

**25%+** of public cloud spend reported as "wasted" by nearly half of IT leaders  
(VMware Private Cloud Outlook 2025; n=1,800) distributions

- Right-size databases to real workload demand (reduce oversizing and I/O waste)
- Standardize operations across engines and environments to reduce tool/process sprawl
- Reduce downtime and performance instability that drives downstream cost

## Cost Transparency

**58.%** say cloud spend is higher than it should be  
(CloudZero, 2024)

- Explain database cost at the workload level using query + system observability (not billing alone)
- Identify hidden bottlenecks and waste (queries, storage, replication, backups) before they become outages
- Use open standards and unified tooling to keep governance and reporting consistent



Learn more at [percona.com](https://percona.com)



# OPEN SOURCE LICENSES COST \$0

Too many pricing models reward scale and permanence. We operate outside those pricing models, and help customers surface background costs.

## How Percona Reduces Database Cost

### ► Software (Open source, upstream-compatible)

- Replace paid database subscriptions
  - **Percona Monitoring and Management** exposes I/O waste and oversizing
  - **Percona Operators** deliver features vendors usually charge for
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### ► Expert Support

**Expert Support** is reactive, 24x7 help for incidents and performance issues.

- Fast resolution to minimize downtime
  - Deep performance tuning to prevent overscaling
  - Clear post-incident recommendations
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### ► ExpertOps

**ExpertOps Proactive Database Management** is hands-on, ongoing ops support.

- Continuous tuning and rightsizing
  - Cleanup of replicas, storage, and configuration drift
  - Operational coverage for staffing gaps
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### ► Expert Consulting & Services

**Expert Consulting and Services** offer project-based expertise for complex database work.

- Architecture reviews
- Migrations and EOL upgrades
- Targeted assessments for performance, sizing, and configuration



MySQL and MariaDB, PostgreSQL, MongoDB, Valkey, and Redis.  
Operated with experts across on-prem, cloud, Kubernetes, and hybrid environments. No lock-in.