

# A Cost-Effective Alternative to Public DBaaS

Reduce operational expenses without compromising on the quality and reliability of database services with Percona cloud native

Percona's cloud-native solutions provide a scalable and cost-effective alternative to public Database as a Service (DBaaS). Reduce infrastructure costs by up to 50% while maintaining full control and avoiding vendor lock-in.

### **Key benefits:**

**Lower costs:** Save up to 50% compared to public DBaaS with predictable, transparent pricing.

**Infrastructure control:** Retain full ownership of your database environment without vendor restrictions.

**Improved efficiency:** Optimize database performance and reduce overhead with database automation and open source tools.

Scalable operations: Seamlessly adapt to changing business requirements.

**Integrated solutions:** Easily manage databases alongside existing Kubernetes infrastructure.

#### Problems we solve:

- Rising and unpredictable DBaaS costs as database usage increases.
- Struggling to save costs without losing performance.
- Lack of control and customization in standardized DBaaS environments.
- Internal teams overwhelmed by managing databases beyond their capabilities.

	Build solution	DB-as-a-Service	Buy Solution	PERCONA Everest
Cost	Headcount, opportunity and time	High overhead at scale	Cost of product, often high	None
Time to market	(Very) slow	Now-ish	Now-ish	Now-ish
Internal resources	Headcount and skills	Almost none	Significantly less - just adopt	Significantly less - just adopt
Control & compatibility	Total control	Limitations	Limitations	Total control
Maintenance & Support	On you	Done by vendor	Done by vendor	Community and by vendor
Competitive advantage	Not your core business	Focus on your core business	Focus on your core business	Focus on your core business
Vendor lock-in	Non-existent	Real (specific platform)	Real (and painful)	Non-existent
Business continuity	Succession planning for silos of knowledge	Easy to achieve	Vendor-dependent	Easy to achieve



### **Solutions overview**



Simplify and centralize database management with Percona Everest, a unified platform for Kubernetes environments.

- Multi-database support: Manage MySQL, PostgreSQL, and MongoDB from a single interface.
- User-friendly provisioning: Streamline operations with a simple, intuitive UI.
- Role-based access control: Secure and scale database management for large teams.
- Multi-cloud compatibility: Operate seamlessly across EKS, GKE, AKS, and on-premises
  environments.



Automate the full lifecycle of databases on Kubernetes with Percona Kubernetes Operators.

- End-to-end automation: Handle deployment, scaling, backups, and updates effortlessly.
- Multi-database support: Purpose-built operators for MySQL, PostgreSQL, and MongoDB.



Access 24x7 expert support to ensure your database environment operates smoothly and efficiently.

- Proactive troubleshooting: Prevent downtime and resolve issues quickly.
- **Tailored consulting:** Get customized solutions for architecture design, performance tuning, and best practices.
- Assistance and guidance: Get help with the transition to a private database as a service solution and significantly reduce costs compared to public DBaaS.

## **Outcomes and impact**

Access 24x7 expert support to ensure your database environment operates smoothly and efficiently.

- Reduced costs: Cut infrastructure expenses by up to 50%.
- Streamlined operations: Minimize manual tasks with automation and intuitive management tools.
- Enterprise reliability: Achieve high availability and consistent performance across multi-cloud environments

Cloud and region	DBaaS	K8s (pay-as-you-go)	K8s (reserved instances 3y)			
3-node RS (2vCPU, 8GB RAM, 40GB storage)						
AWS us-eastl	\$4,730	\$2,666	\$1,204			
Azure centralus	\$5,256	\$2,450	\$1,049			
GCP us-east1	\$3,854	\$2,796	\$1,393			
4x3-node RS (64vCPU, 256GB RAM, 2TB storage each)						
AWS us-eastl	\$555,822	\$355,086	\$159,674			
Azure centralus	\$626,515	\$366,672	\$162,575			
GCP us-east1	\$525,755	\$379,376	\$198,303			



## Why choose Percona?

- Battle-proven reliability: Enterprise-grade solutions trusted by businesses worldwide.
- Cost-effective flexibility: Save money while retaining full control of your databases.
- Open source foundation: Enjoy freedom from vendor lock-in with adaptable, transparent solutions.



**In designing our DBaaS service for customers**, we knew that companies would want the benefits of technologies like Kubernetes and cloud-native services but they want to avoid the costly and extremely challenging aspects of running this themselves.

With **Percona Everest**, we have built a **fully managed**, flexible database service for our customers and we can provide this without the levels of lock-in and expense that other cloud providers have. Our customers want **the best levels of service** and **availability** around their data, and that is what we can provide with this launch.

Handoyo Sutanto, CEO and Co-Founder of Lyrid.

